

Curriculum Vitae

Aaron Francis McKenny

Indiana University

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<https://scholar.google.com/citations?user=HU5YNTcAAAAJ>

Academic Appointments

Indiana University

2019 – Present Assistant Professor of Management and Entrepreneurship

University of Central Florida

2014 – 2019 Assistant Professor of Management

University of Oklahoma

2011 – 2014 Graduate Assistant

Texas Tech University

2009 – 2011 Graduate Assistant

Education

University of Oklahoma Ph.D. in Management – Major fields: Entrepreneurship and Strategic Management 2014

University of Arizona B.S.B.A. in Entrepreneurship, Management Information Systems, and Operations Management 2005

Principal Fields of Interest

Research:

Language in Entrepreneurship and Management, Hybrid Organizations, Content/Text Analysis

Teaching:

Entrepreneurship, Strategic Management, Research Methods

Journal Articles

† Doctoral student at my institution at the time the project was launched

* Author order is alphabetical

24. Skandera, D. J.[†], McKenny, A. F., & Combs, J. G. (In Press). The influence of task environment uncertainty on the balance between normative and strategic corporate social responsibility. *Journal of Management*.
23. Allison, T. H., Grimes, M., McKenny, A. F., & Short, J. C. (2021). Occupy Wall Street ten years on: How its disruptive institutional entrepreneurship spread and why it fizzled. *Journal of Business Venturing Insights*.
22. Glerum, D. R., Joseph, D. L., McKenny, A. F., & Fritzsche, B. A. (2021). The trainer matters: Cross-classified models of trainee reactions. *Journal of Applied Psychology*, 106(2): 281-299.
21. Anglin, A. H., Short, J. C., Ketchen, D. J., Allison, T. H., & McKenny, A. F. (2020). Third-party signals in crowd-funded microfinance: The role of microfinance institutions. *Entrepreneurship Theory and Practice*, 44(4), 623-644.
20. McKenny, A. F., Short, J. C., Ketchen, D. J., Payne, G. T., & Moss TW. (2018). Strategic entrepreneurial orientation: configurations, performance, and the effects of industry and time. *Strategic Entrepreneurship Journal*, 12(4), 504-521.
19. Mathias, B. M.*, McKenny, A. F.*, & Crook, T. R. (2018). Managing the tensions between exploration and exploitation: The role of time. *Strategic Entrepreneurship Journal*, 12(3), 316-334.
18. Anglin, A. H., Wolfe, M. T., Short, J. C., McKenny, A. F., & Pidduck, R. J. (2018). Narcissistic rhetoric and crowdfunding performance: A social role theory perspective. *Journal of Business Venturing*, 33(6), 780-812.
17. Anglin, A. H., Short, J. C., Drover, W., Stevenson, R.[†], McKenny, A. F., & Allison, T. H. (2018). The power of positivity? The influence of positive psychological capital language on crowdfunding performance. *Journal of Business Venturing*, 33(4), 470-492.
16. McKenny, A. F., Aguinis, H., Short, J. C., & Anglin, A. H. (2018). What doesn't get measured does exist: Improving the accuracy of computer-aided text analysis. *Journal of Management*, 44(7), 2909-2933.
15. Anglin, A. H., McKenny, A. F., & Short, J. C. (2018). The impact of collective entrepreneurial optimism on new venture creation and growth: A social contagion perspective. *Entrepreneurship Theory and Practice*, 42(3), 390-425.

14. Short, J. C., McKenny, A. F., & Reid, S. W. (2018). More than words? Computer-aided text analysis in organizational behavior and psychology research. *Annual Review of Organizational Psychology and Organizational Behavior*, 5(1), 415-435.
13. Short, J. C., Ketchen, D. J., McKenny, A. F., Allison, T. H., & Ireland, R. D. (2017). Research on crowdfunding: Reviewing the (very recent) past and celebrating the present. *Entrepreneurship Theory and Practice*, 41(2), 149-160.
12. McKenny, A. F., Allison, T. H., Ketchen, D. J., Short, J. C., & Ireland, R. D. (2017). How should crowdfunding research evolve? A survey of the Entrepreneurship Theory and Practice editorial board. *Entrepreneurship Theory and Practice*, 41(2), 291-304.
11. Short, J. C., McKenny, A. F., Ketchen, D. J., Snow, C. C., & Hult, G. T. M. (2016). An empirical examination of firm, industry, and temporal effects on corporate social performance. *Business & Society*, 55(8), 1122-1156.
10. Baur, J. E., Ellen, B. P., Buckley, M. R., Ferris, G. R., Allison, T. H., McKenny, A. F., & Short, J. C. (2016). More than one way to articulate a vision: A configurations approach to leader charismatic rhetoric and influence. *The Leadership Quarterly*, 27(1), 156-171.
9. Sutton, T., Short, J. C., McKenny, A. F., & Namatovu, R. (2015). Institutional factors affecting expansion within the East African Community: An analysis of managers' personal stories. *Africa Journal of Management*, 1(4), 365-383.
8. Allison, T. H., McKenny, A. F., & Short, J. C. (2013). Integrating time into family business research: Using random coefficients modeling to examine temporal influences on family firm ambidexterity. *Family Business Review*, 27(1), 20-34.
7. Allison, T. H., McKenny, A. F., & Short, J. C. (2013). The effect of entrepreneurial rhetoric on microlending investment: An examination of the warm-glow effect. *Journal of Business Venturing*, 28(6), 690-707.
6. McKenny, A. F., Short, J. C., & Payne, G. T. (2013). Using CATA to elevate constructs in organizational research: Validating an organizational-level measure of psychological capital. *Organizational Research Methods*, 16(1), 152-184.
5. Short, J. C., Randolph-Seng, B., & McKenny, A. F. (2013). Graphic presentation: An empirical examination of the graphic novel approach to communicate business concepts. *Business Communication Quarterly*, 76(3), 304-321.
4. McKenny, A. F., Short, J. C., Zachary, M. A., & Payne, G. T. (2012). Assessing espoused goals in private family firms using content analysis. *Family Business Review*, 25(3), 298-317.
3. Zachary, M. A., McKenny, AF, Short, J. C., & Ketchen, D. J. (2012). Strategy in motion: Using motion pictures to illustrate strategic management concepts. *Business Horizons*,

55(1), 5-10.

2. Zachary, M. A., McKenny, A. F., Short, J. C., Davis, K. M., & Wu, D. (2011). Franchise branding: An organizational identity perspective. *Journal of the Academy of Marketing Science*, 39(4), 629-645.
1. Zachary, M. A., McKenny, A. F., Short, J. C., & Payne, G. T. (2011). Family business and market orientation: Construct validation and comparative analysis. *Family Business Review*, 24(3), 233-251.

Book Chapters

† Doctoral student at my institution at the time the project was launched

* Author order is alphabetical

9. Hill, A. D. *, Lê, J. K. *, McKenny, A. F. *, O’Kane, P. *, Paroutis, S. *, & Smith, A. D. *. (2021). Research in crisis: Research methods in the time of COVID-19. In A. D. Hill, J. K. Lê, A. F., McKenny, P. O’Kane, S. Paroutis, & A. D. Smith (Eds.). *Research methodology in strategy and management* (pp. TBD). Emerald.
8. Leppänen, P. T., McKenny, A. F., & Short, J. C. (2019). Qualitative comparative analysis in entrepreneurship: Exploring the technique and noting opportunities for the future. In B. Boyd, T. R. Crook, J. K. Lê, & A. D. Smith (Eds.). *Research methodology in strategy and management* (pp. 155-177). Emerald.
7. McKenny, A. F., Zachary, M. A., Short, J. C., & Ketchen, D. J. (2018). In search of causality in entrepreneurship research: Quantitative methods in corporate entrepreneurship. In R. Blackburn, D. De Clercq, J. Heinonen, & Z. Wang (Eds.). *SAGE handbook of entrepreneurship and small business* (pp. 521-541). Sage.
6. McKenny, A. F. (2014). Research in social entrepreneurship: An annotated bibliography. In J. C. Short (Ed.). *Research methodology in strategy and management* (pp. 265-293). Elsevier/JAI Press.
5. Anglin, A. H., Allison, T. H., McKenny, A. F., & Busenitz, L. W. (2014). The role of charismatic rhetoric in crowdfunding: An examination with computer-aided text analysis. In J. C. Short (Ed.). *Research methodology in strategy and management* (pp. 19-48). Elsevier/JAI Press.
4. Allison, T. H., McKenny, A. F., & Short, J. C. (2014). Entrepreneurial rhetoric and business plan funding: An empirical examination. In R. P. Hart (Ed.). *Communication and language analysis in the corporate world* (pp. 21-35). IGI-Global.

3. McKenny, A. F., Payne, G. T., Zachary, M. A., & Short, J. C. (2013). Multilevel analysis in family business studies. In L. Melin, M. Nordqvist, & P. Sharma (Eds.). *SAGE handbook of family business* (pp. 594-610). Sage.
2. McKelvie, A., McKenny, A. F., Lumpkin, G. T., & Short, J. C. (2013). Corporate entrepreneurship in family businesses: Past contributions and future opportunities. In L. Melin, M. Nordqvist, & P. Sharma (Eds.). *SAGE handbook of family business* (pp. 340-363). Sage.
1. McKenny, A. F., Short, J. C., & Payne, G. T. (2012). The challenge for researchers. In R. G. Seymour (Ed.). *Handbook of research methods on social entrepreneurship* (pp. 231-250). Edward Elgar.

Paper Presentations

† Doctoral student at my institution at the time the project was launched

30. Brownell, K.[†], Hechavarria, D., & McKenny, A. F. (2021). *Applying method to the madness: Sequencing entrepreneurial action into distinct configurations across multidimensional space*. [Conference presentation]. Strategic Management Society Annual Meeting, Virtual/Online.
29. Skandera, D. J.[†], McKenny, A. F., & Combs, J. G. (2020). *Task environments and pressures to conform to corporate social performance norms* [Conference presentation]. Academy of Management Annual Meeting, Virtual/Online.
28. Allison, T. H., Davis, B. C., Srivastava, S., & McKenny, A. F., & Pollack JM. (2020). *Crowdfunding meta-analysis: Building new entrepreneurship theory* [Conference presentation]. Babson College Entrepreneurship Research Conference, Virtual/Online.
27. Anglin, A. H., Short, J. C., Ketchen, D. J., Allison, T. H., & McKenny, A. F. (2018). *Entrepreneurial orientation, virtue orientation, and microfinance institution performance: an institutional logics perspective* [Conference presentation]. Strategic Management Society Annual Meeting, Paris, France.
26. McKenny, A. F., Short, J. C., & Allison, T. H. (2018). *Errant signals: How crowdfunding performance elicits competition for de novo entrepreneurs* [Conference presentation]. Academy of Management Annual Meeting, Chicago, IL.
25. Wolfe, M. T. Anglin, A. H., Reid, S. W., Short, J. C., & McKenny, A. F. (2018). *Social speak: Funding socially responsibly entrepreneurs through crowdfunding* [Conference presentation]. Babson College Entrepreneurship Research Conference, Waterford, Ireland.

24. Short, J. C., McKenny, A. F., & Reid, S. (2017). *More than words? Computer-aided text analysis in organizational behavior and psychology research* [Conference presentation]. Iberoamerican Academy of Management, New Orleans, LA.
23. Pidduck, R. J., Reid, S., Short, J. C., Anglin, A. H., & McKenny, A. F. (2017). *Exploring the role of socially responsible rhetoric in crowdfunding campaigns* [Conference presentation]. British Academy of Management Conference, Coventry, UK.
22. Reid, S., Short, J. C., McKenny, A. F., & Aguinis, H. (2017). *Tell me how you feel: A content analytic approach to measuring burnout* [Conference presentation]. Academy of Management Annual Meeting, Atlanta, GA.
21. Pidduck, R. J., Short, J. C., Anglin, A. H., Wolfe, M. T., & McKenny, A. F. (2017). *The role of narcissistic rhetoric in entrepreneurial fundraising: An exploration using crowdfunding* [Conference presentation]. Babson College Entrepreneurship Research Conference, Norman, OK.
20. McKenny, A. F., Short, J. C., & Allison, T. H. (2016). *How what they say gets them paid: the role of framing in crowdfunding* [Conference presentation]. Babson College Entrepreneurship Research Conference, Bodø, Norway.
19. Letwin, C.[†], Stevenson, R.[†], McKenny, A. F., & Cardon, M. (2016). *It's what you say, not just how you say it: The development of a passion dictionary and exploration into the effect of passionate rhetoric on funding outcomes* [Conference presentation]. Babson College Entrepreneurship Research Conference, Bodø, Norway.
18. Anglin, A. H., Stevenson, R.[†], Drover, W., McKenny, A. F., Short, J. C., & Allison, T. H. (2015). *The role of positive psychological capital language in crowdfunding performance* [Conference presentation]. Academy of Management Annual Meeting, Vancouver, CA.
17. Anglin, A. H., Allison, T. H., McKenny, A. F., & Short, J. C. (2014). *Entrepreneurial orientation and the performance of microfinance institutions* [Conference presentation]. Southern Management Association Annual Meeting, Savannah, GA.
16. Anglin, A. H., Allison, T. H., McKenny, A. F., & Busenitz, L. W. (2014). *The role of charismatic rhetoric in crowdfunding: An examination with computer-aided text analysis* [Conference presentation]. Academy of Management Annual Meeting, Philadelphia, PA.
15. Anglin, A. H., McKenny, A. F., & Short, J. C. (2013). *An exploration of the impact of small business sentiment using the NFIB small business optimism index* [Conference presentation]. Southern Management Association Annual Meeting, New Orleans, LA.
14. Baur, J. E., Allison, T. H., McKenny, A. F., Short, J. C., & Buckley, M. R. (2013). *Charismatic rhetoric in leadership contests: An examination of presidential debates* [Conference presentation]. Southern Management Association Annual Meeting, New Orleans, LA.

13. Allison, T. H., Grimes M, McKenny, A. F., & Short, J. C. (2013). *Responses to institutional defiance: How media frames alter the rate of sanctions* [Conference presentation]. Academy of Management Annual Meeting, Orlando, FL.
12. Allison, T. H., McKenny, A. F., & Short, J. C. (2013). *Entrepreneurial rhetoric and business plan funding: An empirical examination* [Conference presentation]. The Language of Institutions: DICTION Studies Conference, Austin, TX.
11. McKenny, A. F. (2012). *Identifying the antecedents of social entrepreneurship: A social identity perspective* [Conference presentation]. Academy of Management Annual Meeting, Boston, MA. (Recipient of ENT division student paper award)
10. McKenny, A. F. (2011). *Being and becoming in management research* [Conference presentation]. Southern Management Association Annual Meeting, Savannah, GA.
9. Randolph-Seng, B., McKenny, A. F., & Short, J. C. (2011). *Extending the narrative approach: Using graphic novels to teach strategic management* [Conference presentation]. Southern Management Association Annual Meeting, Savannah, GA.
8. McKenny, A. F. (2011). *Toward a configurations approach to entrepreneurial orientation* [Conference presentation]. Academy of Management Annual Meeting, San Antonio, TX.
7. McKenny, A. F., Short, J. C., Payne, G. T., & Zachary, M. A. (2011). *Multilevel approaches in family business studies* [Conference presentation]. SAGE Handbook of Family Business Workshop, Särö, Sweden.
6. McKelvie, A., McKenny, A. F., Lumpkin, G. T., & Short, J. C. (2011). *Corporate entrepreneurship in family-controlled businesses: Past contributions and future opportunities* [Conference presentation]. SAGE Handbook of Family Business Workshop, Särö, Sweden.
5. Wu, D., Davis, K. M., McKenny, A. F., Zachary, M. A., & Short, J. C. (2010). *Organizational identity in the Franchise 500: an exploratory study of entrepreneurship, leadership, and market orientation* [Conference presentation]. Southern Management Association Annual Meeting, St. Petersburg, FL.
4. Zachary, M. A., McKenny, A. F., Short, J. C., & Payne, G. T. (2010). *Family firms and market orientation: a comparative analysis of the S&P 500* [Conference presentation]. Southern Management Association Annual Meeting, St. Petersburg, FL.
3. Short, J. C., McKenny, A. F., Zachary, M. A., & Payne, G. T. (2010). *Assessing performance goals in private family firms using content analysis* [Conference presentation]. Family Business Review Special Issue Conference, Montréal, QC, Canada.

2. McKenny, A. F., Short, J. C., Payne, G. T., & Rutherford MW. (2010). *Organizational optimism: Construct validation and exploratory analysis* [Conference presentation]. Academy of Management Annual Meeting, Montréal, QC, Canada.
1. McKenny, A. F., Short, J. C., Payne, G. T., & Mitchell, R. K. (2010). *The influence of family business status on the entrepreneurial orientation to performance relationship*. Theories of Family Enterprise Conference, Edmonton, AB, Canada.

Research Tools Developed

McKenny, A. F., Short, J. C., & Newman, S. M. (2012). CAT Scanner (Version 1.0) [Computer software]. Available from <http://www.catscanner.net/>.

Invited Lectures and Panels

2021: Panelist – “Content analysis in organizational research: Techniques and applications” PDW at the *Academy of Management Annual Meeting*. Virtual.

2020: Panelist – “Content analysis in organizational research: Techniques and applications” PDW at the *Academy of Management Annual Meeting*. Virtual.

Invited Lecture – “Content analysis in organizational research” at University of Wisconsin at Whitewater.

2019: Presenter – “Content analysis in organizational research: Techniques and applications” PDW at the *Academy of Management Annual Meeting*. Boston, MA.

Invited Lecture – “Content analysis in organizational research” at University of Wisconsin at Whitewater.

Coordinator/Presenter – “Content analysis” PDW at the *Family Enterprise Research Conference*. Burlington, VT.

2018: Panelist – “Content analysis in organizational research: Techniques and applications” PDW at the *Academy of Management Annual Meeting*. Chicago, IL.

2017: Presenter – “Training the next generation: A Star Wars analogy” PDI at the *Southern Management Association Annual Meeting*. St. Petersburg, FL.

Invited Lecture – “Computer-aided text analysis” for *WHU - Otto Beisheim School of Management*. Dusseldorf, Germany (via Skype).

Panelist – “Content analysis in organizational research: Techniques and applications” PDW at the *Academy of Management Annual Meeting*. Atlanta, GA.

Panelist – “Crowdfunding” PDW at the *Academy of Management Annual Meeting*. Atlanta, GA.

Invited Lecture – “Content analysis in organizational research” at University of Wisconsin at Whitewater.

Presenter – “How to become a methods guru” at the *Babson College Entrepreneurship Research Conference*. Norman, OK.

2016: Invited Lecture – “Computer-aided text analysis” for *Psychological Assessment London*. London, UK (via Skype).

Presenter and Panelist – “Content analysis in organizational research: Techniques and applications” PDW at the *Academy of Management Annual Meeting*. Anaheim, CA.

2015: Panelist – “Content analysis in organizational research: Techniques and applications” PDW at the *Academy of Management Annual Meeting*. Vancouver, CA.

Panelist – “Entrepreneurship division early career development consortium” at the *Academy of Management Annual Meeting*. Vancouver, CA.

Presenter – “Measuring and validating constructs using content analysis” session at the *Center for the Advancement of Research Methods and Analysis (CARMA)* short course. Chicago, IL.

2014: Panelist – “Content analysis in organizational research: Techniques and applications” PDW at the *Academy of Management Annual Meeting*. Philadelphia, PA.

2013: Presenter – “Content analysis in management research PDW at the *Southern Management Association Annual Meeting*. New Orleans, LA.

Panelist – “Content analysis in organizational research: Techniques and Applications” PDW at the *Academy of Management Annual Meeting*. Orlando, FL.

2012: Presenter – “Content analysis as an empirical research tool” PDW at the *Southern Management Association Annual Meeting*. Ft. Lauderdale, FL.

Presenter and Panelist – “Content analysis in organizational research: Techniques and Applications” PDW at the *Academy of Management Annual Meeting*. Boston, MA.

Presenter – “Assessing constructs using content analysis” session at the *Center for the Advancement of Research Methods and Analysis (CARMA)* short course. Detroit, MI.

2011: Presenter – “Choosing a research stream” in the Doctoral Consortium at the *Southern Management Association Annual Meeting*. Savannah, GA.

Teaching

Courses Taught

Evaluations

Indiana University

Evaluations from Q18: "Overall, I would rate this instructor as outstanding"

BUS-W300: New Venture Management (Undergraduate)	
Spring 2022 (50 students)	TBD/7.00 (7 being best)
Fall 2021 (23 students)	TBD/7.00 (7 being best)
Fall 2021 (27 students)	TBD/7.00 (7 being best)
Fall 2020 (42 students)	6.10/7.00 (7 being best)
Fall 2020 (23 students)	5.70/7.00 (7 being best)
Fall 2019 (50 students)	6.00/7.00 (7 being best)
Fall 2019 (21 students)	6.00/7.00 (7 being best)
BUS-W504: New Venture Business Planning (Masters)	
Fall 2021 (8 students)	6.60/7.00 (7 being best)
Fall 2020 (20 students)	6.10/7.00 (7 being best)
Fall 2019 (13 students)	5.80/7.00 (7 being best)
Fall 2019 (15 students)	5.00/7.00 (7 being best) ¹

University of Central Florida

Evaluations from Q9: "Overall effectiveness of the instructor"

ENT 4014: New Venture Implementation (Undergraduate)	
Spring 2016 (20 students)	3.87/5.00 (5 being best)
Spring 2015 (29 students)	4.35/5.00 (5 being best)
ENT 5206: New Venture Implementation (Masters)	
Spring 2018 (34 students)	4.55/5.00 (5 being best)
GEB 6116: Business Plan Formation (Masters)	
Spring 2015 (27 students)	4.00/5.00 (5 being best)
MAN 4720: Strategic Management (Undergraduate)	
Fall 2018 (594 students)	Unk./5.00 (5 being best)
Fall 2017 (652 students)	4.06/5.00 (5 being best)
Fall 2016 (666 students)	3.85/5.00 (5 being best)
Fall 2015 (624 students)	3.93/5.00 (5 being best)
Fall 2014 (611 students)	3.28/5.00 (5 being best)
MAN 4932H: Special Topics in Management (Undergraduate)	
Fall 2018 (17 students)	5.00/5.00 (5 being best)
Fall 2017 (19 students)	4.91/5.00 (5 being best)

¹ Fewer than 5 respondents

Courses Taught**Evaluations**

MAN 6721: Applied Strategy and Business Policy (Masters)	
Spring 2019 (32 students – PMBA)	3.63/5.00 (5 being best)
Spring 2019 (19 students – PMSM: Business Analytics)	5.00/5.00 (5 being best)
Spring 2018 (28 students – PMBA)	4.38/5.00 (5 being best)
Spring 2017 (17 students – Night MBA)	4.54/5.00 (5 being best)
Spring 2016 (27 students – EMBA)	4.76/5.00 (5 being best)
 MAN 7916: Content Analytic Research Methods (Doctoral)	
Spring 2019 (6 students)	Not collected
Spring 2017 (7 students)	Not collected
Fall 2015 (4 students)	Not collected
 MAN 7916: Strategic Management (Doctoral)	
Fall 2017 (5 students)	4.33/5.00 (5 being best)
<i>University of Oklahoma</i>	
B AD 4013: Business Policy and Strategy (Undergraduate)	
Fall 2013 (33 students)	4.50/5.00 (5 being best)
Spring 2012 (43 students)	4.45/5.00 (5 being best)
 ENT 4603: New Venture Development III (Undergraduate)	
Spring 2014 (27 students) – Co-taught with Lowell Busenitz	4.60/5.00 (5 being best)
Spring 2013 (32 students) – Co-taught with Lowell Busenitz	4.13/5.00 (5 being best)
Fall 2012 (10 students) – Co-taught with Lowell Busenitz	3.33/5.00 (5 being best)
<i>Texas Tech University</i>	
MGT 4380: Strategic Management (Undergraduate)	
Summer 2011 (40 students)	4.29/5.00 (5 being best)
Spring 2011 (45 students)	4.63/5.00 (5 being best)
Spring 2010 (49 students)	4.34/5.00 (5 being best)

Professional ServiceSpecial Issue Editor:*Entrepreneurship Theory and Practice*

2017 “Opportunities and Challenges in Crowdfunding Research”

Book Series Editor:*Research Methodology in Strategy and Management*

2021 “Research in Crisis”

2022 “Methods to Improve our Field”

Editorial Board Member:*Academy of Management Review* (2021 – Present)

Entrepreneurship Theory and Practice (2021 – Present)
Journal of Business Venturing (2017 – Present)
Journal of Management (2014 – Present)
Family Business Review (2012 – Present)

Ad Hoc Reviewer:

Academy of Management Review, Business & Society, California Management Review, Entrepreneurship Theory & Practice, European Journal of Work and Organizational Psychology, Family Business Review, Global Strategy Journal, Journal of Business Research, Journal of Business Venturing, Journal of International Business Studies, Journal of Management, Journal of Management Studies, Journal of Managerial Issues, Journal of Occupational and Organizational Psychology, Journal of Small Business Management, Journal of Supply Chain Management, Nonprofit and Voluntary Sector Quarterly, Organizational Research Methods, Small Business Economics, Strategic Entrepreneurship Journal, and Strategic Organization.

Academy of Management Annual Meeting and Southern Management Association Annual Meeting.

Session Chair/Discussant:

Academy of Management Annual Meeting (2012, 2015-2018)
 Southern Management Association Annual Meeting (2011, 2013)

Professional Committees:

Academy of Management Research Methods Division – Awards committee member (2021)
Family Business Review – Best paper award selection committee (2021)
 Strategic Management Society – Research methods paper prize reviewer (2020)
 Southern Management Association Annual Meeting – Strategic Management track best paper selection committee (2019)
 Southern Management Association Annual Meeting - ENT/Family Business track best paper selection committee (2017)

Mentoring:

Academy of Management ENT Division Mentoring Program (2019-Present)
Academy of Management Review Bridge Reviewer Program (2021)
 Southern Management Association Paper Development Workshop (2020)
 Academy of Management Annual Meeting ENT Doctoral Consortium (2017-2018)

Consortium/Symposium Participant:

The Experiential Classroom (2021)
 Southern Management Association late-stage doctoral student consortium (2012)
 Academy of Management ENT division doctoral student consortium (2011)
 Southern Management Association doctoral student consortium (2010)
 Academy of Management new doctoral student consortium (2010)

Institutional Service

Indiana University

Department

Staff Support Committee – Chair (2020-Present)
 Dissertation Committees – Co-Chair
 Katrina Brownell (2021-Present)

University of Central Florida

Department

Lecturer/Instructor Promotion Committee – Member (2014-2015, 2018-2019)
 Faculty Recruitment Committee – Member (2014-2015, 2017-2019)
 Lecturer/Instructor Promotion Committee – Chair (2017-2018)
 Comprehensive Examination Coordinator (2016, 2017)
 Dissertation Committees – Member
 Regan Stevenson (2016; First placement: Indiana University)

College

College of Business Faculty Assembly – Secretary (2014-2018)
 Lecturer/Instructor Promotion Committee – Chair (2015-2017)
 Honors Thesis Committees – Member
 Danielle McArdle
 Sheri Lynch
 Social Venture Competition, Business Model Competition, Joust Business Plan
 Competition, Capstone Case Competition – Judge (Various)

University

SOTL Award Committee (2017-2018)
 Commencement Grand Marshal (2016)
 Commencement Faculty Representative (2015)
 Commencement Faculty Marshal (2014)

Texas Tech University

Department

Doctoral Committee – Student Liaison (2010-2011)

Honors, Grants, and Fellowships

Outstanding Bridge Reviewer Mentor Award, *Academy of Management Review*, August 2021.
 Best Developmental Reviewer Award, *Academy of Management Review*, August 2021.
 Dr. James E. Mumford Excellence in Extraordinary Teaching Award, Indiana University, June
 2021.

Sage Publications/RMD Lawrence R. James Early Career Award, Academy of Management RMD division, August 2020.
 Distinguished Reviewer Award, Academy of Management ENT division, August 2020.
 Distinguished Reviewer Award, Academy of Management ENT division, August 2019.
 Excellent Reviewer Certificate, *Family Business Review*, August 2018.
 Excellent Reviewer Certificate, *Family Business Review*, August 2017.
 Excellent Reviewer Certificate, *Family Business Review*, August 2015.
 Excellent Reviewer Certificate, *Family Business Review*, August 2014.
 Outstanding Reviewer Award, *Family Business Review*, August 2013.
 Graduate Student Research Award, University of Oklahoma Price College of Business, May 2013.
 Excellent Reviewer Certificate, *Family Business Review*, August 2012.
 Distinguished Reviewer Award, Academy of Management ENT division, August 2012.
 Inductee, Phi Kappa Phi Honors Society, May 2011.
 Best Reviewer, Southern Management Association ENT/IT/Innovation Track, October 2010.

Media Coverage

Wisenberg Brin, D. (2018). *Signaling an upbeat mindset may boost crowdfunding performance study*. Forbes. <https://www.forbes.com/sites/dinahwisenberg/2018/06/30/signaling-an-upbeat-mindsetmay-boost-crowdfunding-performance-study/#6e0f744b3ef1>.

Dwyer, L. (2017). *If textbooks looked like this, kids might actually want to open them*. GoodEducation. <https://education.good.is/articles/textbookslooked-like-this-kids-might-open-them>.

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Professional Memberships

Academy of Management
Strategic Management Society
Southern Management Association

Additional

Citizenship: United States of America
Languages: English (Native), Spanish (Intermediate)